Esakal No. 1: In the new year, the crown of leadership in digital journalism returns to E-Sakal, securing the top position in Comscore rankings

Setting new benchmarks in Marathi digital journalism: eSakal has once again proven its leadership in the field of digital news, securing its position as the number one Marathi news website. This reflects the growing trust of readers in Maharashtra and other regions. Reliable journalism, timely news, and comprehensive coverage of politics, society, business, culture, and local events are the hallmarks of eSakal.

Its user-friendly design, fast news delivery, and authentic Marathi content have made eSakal immensely popular. By adapting to the changing digital landscape and upholding high journalistic standards, eSakal has strengthened its position as a trustworthy and preferred digital news medium for Marathi readers.

According to Comscore data for November 2025, eSakal.com has firmly established its dominance in the digital media space. During this period, eSakal.com received a staggering 19.5 million unique visitors, placing it ahead of all other major Marathi news portals in Maharashtra.

According to this data, Lokmat.com received 16.4 million unique visitors, while the Maharashtra Times digital platform was visited by 13.3 million readers. Similarly, Loksatta's website received 6.5 million, TV9 Marathi 5.4 million, and ABP Majha 5 million unique visitors. Compared to all of them, eSakal.com has maintained a significant lead, retaining its leadership in the digital media.

This data clearly shows that eSakal.com has become the most trusted Marathi news website for readers on both desktop and mobile platforms. These figures underscore that eSakal.com's readership is consistently growing due to its quality journalism, emphasis on hyperlocal news, and reader-centric presentation. Prioritizing regional and rural issues is a major feature of e-Sakal. The news coverage at the district and taluka levels has created a direct connection with readers. Its simple design, ease of use on mobile devices, and inclusion of content like videos and photos have made e-Sakal popular among young readers as well.

By adhering to ethical and responsible journalism, and prioritizing factual news over rumors, E-Sakal has established its strength. This recognition as the number one Marathi news website is a source of pride, and E-Sakal remains committed to serving its readers through trustworthy and impactful journalism in the future as well.